

Monday Windstorm Does Great Damage

Fallen Trees, Wrecked Buildings Follow Storm's Path.

The cold wave and storm of Monday forenoon was followed in mid-afternoon by wind gale that started trouble that wrecked trees, buildings and interrupted power lines all over Crawford county.

The heavy winds started at about 3:00 p.m. and didn't let up until the following morning.

Down-town signs were torn from their fastenings, trees leaned over until some upturned from the roots, some of the latter falling across power lines, barns were

wrecked and twisted and in one instance a roof was blown completely off its structure.

Grayling electric lines were damaged at 5:32 p.m. near the James McDonnell home north of town, putting the city out of electric service for 40 minutes. Later in the night a huge poplar tree in front of the Mrs. Herb Gothro home fell across the power lines further complicating the service.

These had to be cleared away before electric service could be restored.

In all sections of the city trees were down, some of which narrowly missed doing serious damage to homes, garages and other out-buildings.

All along the highways leading out of the city scores of trees lay uprooted. Several beautiful pine trees near the Ralph Collen home at Lake Margretta suffered similar fates. The roof of the Dr. VanVleck store at Lake Margretta was completely blown off.

These are printed on high gloss 30 pound white enamel paper, and are printed in Cameo green, double-tone printing ink. The pictures throughout the folders are taken from actual photographs taken at Grayling's famous winter park.

On the front page is a picture of a huge snowman as it "stands guard at the Park entrance."

This snowman was made by members of Hartwick Pines CCC camp and was over 25 feet in height. Another page shows the "world's largest snowman," over 30 feet in height, that attracted visitors from as far away as Florida, and from other parts of the country. This was made by John Deckrow. The spectacular arrival of snow-trains from Detroit, Flint, Lansing, Jackson, Saginaw and Bay City is shown in a couple of pictures, and huge crowds as they boarded the trucks bound for the winter park.

Governor Luren Dickinson is shown holding the hand of Miss Norberta Weiss, Grayling Winter Queen of 1940, as the photographer snapped them in the Governor's office in Lansing.

"Birdie" Tebbetts, of the Detroit Tigers, Grayling's good-will emissary, is shown looking on.

There are snow scenes and park scenes, all attractively pictured, that makes this the finest winter sports folder that has ever been published.

Everyone will want one, and everyone is welcome to have as many as they may desire for his own convenience and for sending to interested friends. Just write Grayling Winter Sports, Inc., Grayling, and a folder will be mailed to you.

New Grayling Winter Sports Folder Out

CONTAINS 18 ATTRACTIVE LOCAL PARK SCENES

The Avalanche has just made first deliveries of 10,000 Grayling Winter Sports folders, to the Grayling Winter Sports, Inc.

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No conservation officers, how

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several swamps is operating to

reduce the size of herds.

More than 170,000 hunters were

in Michigan deer country last

season.

Deer Hunters Ready For Open Season

CONSERVATION OFFICERS REPORT DEER IN GOOD CONDITION.

Lansing, Nov. 14—Deer hunters preparing for the opening tomorrow morning of Michigan's 15-day gun season can expect as good success as they enjoyed in 1939, when they secured 45,148 bucks.

Cheering assurance to this effect is contained in reports of conservation officers stationed in both Michigan peninsulas. Deer, except in scattered localities, are said to be in excellent condition.

Upper peninsula officers cite a comparatively open winter, good yarding conditions and absence of predators as factors which have contributed to an apparent increase in the deer herds. Below the straits, as in Presque Isle, Montmorency and Alpena counties, starvation occurred last winter, but officers report that "any part of these three counties will furnish good deer hunting."

Deer are reported plentiful in Oscoda, Alcona, Ogemaw and Osceola counties, but the condition of the herds in northeast Oscoda and northwest Alcona counties is said to be under par.

"Deer are evidently more plentiful (in the Grand Traverse region) than in other years," according to a district officer who adds that more buck deer have been seen than was the case last year, "even in areas not noted as good."

Greater percentage of bucks and increased numbers of deer are reported in counties north and northeast of Muskegon and an "ample supply" of bucks is the estimate of officers in Clare, Isabella, Gladwin, Midland, Arenac and Bay counties.

Southern peninsula officers also

cite comparatively mild weather conditions of a year ago as responsible for the apparent increase.

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About Lands to Be Offered For Sale

Lists of lands to be offered for

sale by the department of con

dition and other details of

the sales will be available at

county treasurer's offices and at

local district headquarters of the

conservation department in the

two weeks preceding each sale.

Sales of other tax reverted

lands, which former owners did

not ask be sold, will not be of

fered at public auction for sev

eral months.

Red Cross Giving War Relief

Statistics show that up to Oct. 15 the American Red Cross made available \$5,073,954 in relief to the war victims in Great Britain. More than 300 various items of relief, everything required to keep body and soul together, have been sent.

As increasing numbers of

families are homeless and London's millions face the prospect of

winter nights in air shelters, re

quests for new types of relief

have come urgently to the Amer

ican Red Cross.

Here in the United States the

work of the American Red Cross

will continue as ever to give re

lief in case of emergency.

Plans are rapidly developing to

have one of the outstanding

events of the year. This event

is sponsored by the High School

Athletic Association, and all stu

dents are working hard to make

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CRAWFORD AVALANCHE
O. P. Schumann, Owner and
Publisher.
Phone: Office 3111; Res. 3121

Entered as Second Class Matter
at the Postoffice, Grayling, Mich.,
under the Act of Congress of
March 3, 1919.



**NATIONAL EDITORIAL
ASSOCIATION**
1940 Active Member



PLEDGE TO THE FLAG

"I pledge allegiance to the Flag
of the United States of America
and to the Republic for which it
stands. One Nation indivisible,
with liberty and justice for all."

SUBSCRIPTION RATES
One Year \$1.75
Six Months .90
Three Months .45
Outside of Crawford County
and Roscommon per year. 2.00
(For strictly Paid-In-Advance
Subscriptions).

THURSDAY, NOV. 14, 1940

**'Twas 3 Below Zero
This Morning**

Would you believe that it was
three below zero this morning,
well it was at 7:00 o'clock, according
to the records at the Grayling
Fish Hatchery. It rose to 14 at
noon however when a warm sun
came out.

Since last Friday the warmest
it has been is 51 degrees and that
was Monday, but each day since
it has been very cold, ranging
between 14 and 16 degrees for
now.

Pound Wise

Efficiency experts of a transconti-
nental airline estimate the company
saves \$20 a year for each pound it
eliminates from the weight of its
equipment.

HATS MAKE THE MAN

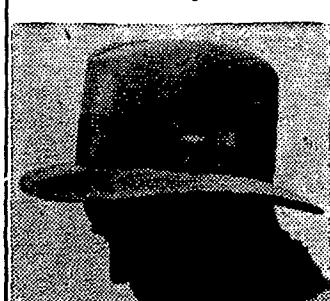
A MAN is known by the hat
he wears says actor Allan
Prescott. To prove it he identifies
a few everyday Americans
for the cameraman, with his fam-
ous hat travesties. It's the same
hat in each photo.



Au Naturel



Youthful Sightseer



Hollywood at the Races



Main Street Business Tycoon

Frederic School

(Too late for last week)

Kindergarten, 1st and 2nd Grades
Thursday afternoon our room
had a masquerade party. Each
child marched into each room of
the school wearing their costumes.
We had a grand time trying to
guess who was who.

3rd and 4th Grades

The third and fourth grades had
a party last Friday where they
chose up people and went around
to homes doing good deeds for
people. After they did they had
a party in their room. They ducked
for apples and had popcorn and
candy to eat.

5th and 6th Grades

The 5th and 6th grades are still
reading the book "Forbidden
Cargoes."

They had a Hallowe'en party
which was great fun. They
marched up-stairs to show their
costumes. They also marched
down town.

The girls in the fifth grade
have organized a stamp collecting
club.

7th and 8th Grades

The seventh and eighth grade
in Science went out and dug up
the soil at different depths to
find out what soil is composed of.

The seventh grade has an ex-
periment on the effects of heat
and cooling of metals and
liquids.

Social Studies

The 11th and 12th grades are
nearly finished with their signs
on deer hunting. They are planning
to work on their carnival
next by getting new ideas to
make it larger and better.

The boys and girls are racing
to see who can sell the most
tickets for the dance that we are
giving with Tim Doolittle and
his Gang playing. Many from
Grayling will attend. It is the
22d of November.

The 9th and 10th grades are
coming along very nicely on
their Vocations Unit.

Music

One day this past week the
singing classes went down stairs
and listened to Mr. Stevenson
and his band. They have learned
to play some of our school songs.

The singing class wishes that
they could come down every day
and sing with the band.

The band is practicing songs
for the coming basket ball year.

Agriculture

The boys in Agriculture clas-
s just finished the unit on the
soil. The boys have constructed
a cabinet and display table
for the Science class.

Sports

The Frederic High School
basketball boys had their first of-
ficial practice Wednesday, Oct. 30.
About 15 boys turned out
for practice.

Coach Lee appointed as
captains Guy Kellie and Phillip
Dunkley. The duties of captain
are left up to one of these boys
at all times, and we are sure that
they will uphold their positions
on our team.

The girls will practice basket-
ball every Monday from 12:30 un-
til 1. They expect to have a nice
team this year.

The Masquerade in Skates
proved to be a success here at
the end of Friday night. The skaters
met until 9:30 and then the
judges chose the best costumes.
The prizes went to Gloria Cor-
win, who was dressed as Mac-
West, Aden Long, who was dressed
as an old woman and was
carrying a ring pin. Alberta
Murphy, who was dressed as an
old fashioned lady. Patty Dunkley,
who was dressed as a boy, and Harriet Hilton, who was
dressed as a clown. The judges
were Judge Moore and Mr. Schu-
mann from Grayling, and Miss
Nutmegger.

There will be skating next
Friday and we want every one
to be sure and come.

Home Living

The girls in Home Living 9 and
10 are studying Hot Breads at
present. They will have several
lab periods on hot breads and
also some experiments to perform
on flowers.

The girls in the 11th grade are
progressing very nicely on their
wool suits. The girls in the 12th
grade are doing some very nice
embroidery work on pillow cases
and scarfs for their bedrooms.

English

Some very nice compositions
have been written by the mem-
bers of the English classes. The
students are to be complimented
on their ability to use their
imagination.

The 9th grade are still reading
the books we have in the library
for them. Nedra Hodge has read
more books than any other in the
class. She completed *Gone With
the Wind* in three days.

Both weeks that we have had
spelldowns in English class,
Phyllis Lozon has stood up the
longest.

Tickets for the hunters ball,
with music by Tim Doolittle and
his gang, are now on sale. They
are 75¢ per couple.

The Senior clews are now col-
lecting old newspapers and mag-
azines to sell, to which to earn
money for their trip.

**Placed In Positions
Where Best Qualified**

The Army will make every ef-
fort to place selectees in positions
for which they are best qualified,
it was explained by Brig. General
Charles H. Bonesteele, commanding
the Sixth Corps Area, at his
headquarters in Chicago.

Selectees will be encouraged
to state the branches of the ser-
vice in which they believe them-
selves best qualified to be of use
to themselves and the Army," ex-
plained General Bonesteele. "Se-
lectees will be classified for mil-
itary service according to their
civilian occupation as far as prac-
ticable."

Grange Notes

The card party at the hall last
Friday night was attended by a
small crowd. Prizes for pinocchio
were won by Nelson Corwin,
Norval Stephan, Allen Stephan,
and Mrs. Valla. For pedro, Mrs.
Flagg, Charles Crivin, Mrs. Wil-
liams, and Mrs. Frank Serven.

A nice lunch was served by the
committee.

Charles Moore is chairman of
the next party, Friday, November
15, so don't forget: bring
your friends. Deer hunters are
welcome as well as everyone else.
Come and have a good time.

Saturday, Nov. 16th, is Grange
day and meeting will be in the
afternoon.

**THE WINDSOR'S
OWN LOVE STORY**

Adela Rogers St. Johns, cele-
brated author, after spending 10
days with the Duke and Duchess
of Windsor, has written a most
illuminating series of articles re-
vealing the Windsor's own story
of their romance. "The Windsors'
Own Love Story" begins in the
November 17 issue of The Detroit
Sunday Times and continues in
the 22d of November.

AN ANGRY THOUGHT

To gain relief from asthma, Dr.
Walter S. Burrage, Boston, suggests
that sufferers go to a horror movie
or work themselves into a rage. In
a health lecture he said that "all
allergies—and asthma is an allergy
—respond quickly to adrenal in-
jection. Our bodies manufacture
adrenalin when great fright or rage
possesses us."

Dr. Newton Coming

Eye, Ear, Nose and Throat
Specialist of Alpena. Eyes test-
ed and Glasses Fitted. Grayling
Dates: Nov. 25 and Dec. 2. Office
completely equipped in Dr.
Stealey and Dr. Miller's offices.
Appointments can be made with
Drs. Keyport & Clippert or Dr.
D. Stealey.

Church News

**GRAYLING LUTHERAN
CHURCH**

Sunday Services

10:00 A. M.—Sunday School.

11:00 a. m.—Danish services.

P. C. Stockholm, Pastor.

**MICHELSON MEMORIAL
CHURCH**

Sunday Services

10:00 A. M.—Bible School.

11:00 A. M.—Public worship.

Public is invited.

H. W. Kuhlman, Pastor.

FREE METHODIST CHURCH

Corner Shellenburger and State

"I was glad when they said
unto me, let us go into the house
of the Lord."

Sunday Services

Sunday School 10:00 a. m.

Preaching 11:00 a. m.

Y. P. M. S. 7:00 p. m.

Preaching 7:30 p. m.

Mid-Week Services

Friday 7:30 p. m.

O. H. Lee, Pastor.

CALVARY CHURCH

The Book—2 Tim 3:16

The Blood Heb 9:22

That Blessed Hope, Titus 2:13

Mission Station

216 Alger St.

Pastor, F. D. Barnes.

Sunday Services

Sunday School 10:00 A. M.

Young People 6:45 P. M.

Preaching 7:30 P. M.

Midweek Services

Tuesday 7:30 P. M.

Thursday 7:30 P. M.

Everybody's Bible Class

7:30 P. M.

You Are Welcome

CHURCH OF CHRIST

(Woodburn schoolhouse in
Maple Forest)

Meetings

9:30 A. M.—Sunday Service.

11:00 A. M.—Sunday School.

8:00 P. M.—Evening Service.

Everyone welcome.

Chas. H. Hodge, Pastor.

**Current
Wit
and
Humor**

JUST NATURALLY NAIVE

A dear old lady was shocked at
the lurid language of two electricians
who were working in her house
and complained to the company.
In due course the two men
were sent for and asked for an
explanation.

"Well, sir," said one, "it was like
this. I was up the ladder and I let
the hot lead fall on Bill. It went
down his neck. And Bill, he said to
me, 'You really will have to be
more careful, Jack.'"

Quick Change

Bingo—Here's that half-dollar I
borrowed of you last week.

Stingo—Great Scot, I'd forgotten
all about it.

Bingo—Why didn't you say so
and then I could have kept it.

Value of Money

Carnival Faker—Yes, sir, for just
today I am offering

Interesting Events In Grayling 23 Years Ago

INTERESTING ITEMS OF NEWS GATHERED FROM THE FILES OF THE AVALANCHE OF 23 YEARS AGO

Thursday, November 15, 1917

Washington—President Wilson formally put the new machinery for the carrying out of the selective draft bill into operation Saturday with publication of the foreword he had written to the regulation under which the second call will be made.

Helsingfors, Finland—A state of war has been declared in Finland. The provisional soldier's committee has appointed a sailor named Schlecks as commissary of Finland in place of the Governor-General. Professor Von Wendt, a delegate of the diet, has telegraphed President Wilson that owing to the poor harvest the country faces starvation unless food can be obtained from the United States.

Mrs. Sarah Phelps returned last week from a visit with friends in West Branch. She was accompanied home by Mrs. J. W. Livingstone, who spent a few days here visiting at the J. C. Brown home.

Miss Salome Friberg returned Friday to her home in Chicago after having spent the summer here.

Carl Doroh now employed as scaler in R. Hanson and Sons camp near Wolverine, visited at his home here over Sunday.

Born to Mr. and Mrs. Russell H. Coulter November 3, a daughter.

Ernest Richards has purchased the Max Landsberg pool room and restaurant and took possession today.

Mr. and Mrs. Ray E. Amidon of Flint are the proud parents of a daughter, Kathryn Maxine, born November 14.

Miss Blanche Blondin left Saturday for Detroit to take the State examination for nurses having completed her course here at the Mercy Hospital training school.

Scott Loader of Detroit was in the city Monday on business and calling on old friends. This is his

first visit here since moving to Detroit three years ago. While here Mr. Loader sold his residence on Ottawa street to Tony Nelson.

My Neighbor Says:

To pick up small pieces of broken glass, use a piece of dampened absorbent cotton. The glass will stick to the cotton.

Blueberry pie fillings need some lemon juice or vinegar to bring out the best of the flavor. Use one tablespoon of either for each two cups of berries.

If the flavor of curry is liked, add a level teaspoon of curry powder to the flour for thickening sometime when you are making chicken or veal fricassee.

A good potato should be firm and crisp when cut, and a thin section when held between the eye and finger should show a distribution of starch through the whole potato.

NEW COSTUME JEWELRY



With a black and white sport suit this quartet of silver chains caught by a medallion of hammered silver proves very effective. Ear-rings match the necklace and are of silver buds which clip on the lobe of the ear.

In line with a previously announced policy of the war department to have attached to each division such foreign officers as

are necessary to impart information regarding European warfare that is essential before going overseas, 11 English officers have arrived at Camp Custer.

Frederic School (23 Years Ago)

Carlton Wythe has quit school and is going to Detroit to work in the Packard shops.

Flora Malo, is teaching the Kindergarten room a few days this week because of the death of Mrs. Cameron's father.

Erma Craven and Bessie Malo were visitors in Grayling over the weekend.

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Official Numbers of Crawford County Draftees

Order Number	Serial Number	Number
126	1	Rbert Carl Sorenson, Grayling.
284	2	Eward Chester Pratt, Grayling.
131	3	Milt n Roy Gkee, Grayling.
164	4	Bert Richard LaBran, Grayling.
136	5	Synday Insey Boughn, Grayling.
37	6	James Rubin Marrott, Frederic.
271	7	Charles D Johnson, Frederic.
166	8	Charles Earl Morton, Frederic.
43	9	Carl Kinsworth Smith, Grayling.
161	10	Edwin Lyle Wane, Grayling.
247	11	Stanley Eason Madsen, Grayling.
134	12	Bernard James Brady, Grayling.
126	13	Edwin Jerry Vekasy, Grayling.
11	14	Amos F. Hearn, Grayling.
13	15	Oscar Ray Herring, Grayling.
149	16	George Henry Lowe, Grayling.
160	17	Adam Ezra Herring, Grayling.
153	18	Edwin Skinner, Grayling.
297	19	Edward Ralph Wehner, Eldorado.
20	20	Charles Peter Kellogg, Grayling.
53	21	Rodney Jr. Papenfus, Grayling.
384	22	Lee Ernest Morency, Grayling.
118	23	Lloyd LeRoy Bowen, Grayling.
232	24	James Arthur Post, Grayling.
5	25	Frank G. Goss, Grayling.
196	26	Russell A. (Rudy) Alger, Peterson, Grayling.
230	27	Joseph Henry Stipe, Grayling.
367	28	Peter N. Fenton, Grayling.
125	29	Arthur William Peterson, Grayling.
162	30	Grant Sturvant, Grayling.
15	31	Edward Lysander Cook, Grayling.
242	32	Joseph Adam Balicki, Grayling.
374	33	George Beriah Swarthout, Grayling.
170	34	George Chafe, Roscommon.
254	35	Ben P. Garfield, Roscommon.
360	36	George Victor Jacobson, Roscommon.
147	37	Henry A. Knudsen, Grayling.
272	38	Kenneth Keith Clark, Grayling.
316	39	Edwin Francis Roberts, Grayling.
347	40	Edwin Richard Brown, Grayling.
107	41	Edwin H. Harts, Grayling.
313	42	Ernest Elmer Lovley, Grayling.
370	43	Raymond John Wylie, Grayling.
372	44	George Clifton Lodge, Frederic.
106	45	George Clinton Lodge, Frederic.
358	46	Harry James O'Dell, Frederic.
56	47	Edmund Paul Jungman, Frederic.
107	48	Charles Aden Cone, Eldorado.
348	49	Maurice Floyd Alma, Frederic.
370	50	Frank James Walsley, Grayling.
132	51	Harry Frank Russell, Grayling.
266	52	Kensall Edward Welch, Frederic.
375	53	Perry Eugene Wells, Grayling.
208	54	Ray Raymond McEvans, Grayling.
88	55	Alfred Frederick Brown, Grayling.
184	56	Frank William Roth, Grayling.
8	57	Oswell Hosford Lee, Grayling.
358	58	Clayton Anthony, Grayling.
62	59	Edwin Isenbauer, Grayling.
143	60	Lewis Konicka, Roscommon.
363	61	Ralph James Jugman.
325	62	Wils n Stanley Cox, Frederic.
330	63	Carl Alexander Olson, Frederic.
112	64	James Ernest Richardson, Roscommon.
333	65	Clifford Dalton Peters, Grayling.
233	66	Lea Edwin L. Lovley, Grayling.
65	67	Gerald Luther Herrick, Grayling.
268	68	Homer George King, Grayling.
141	69	Thorvald George Sorenson, Grayling.
353	70	Thoburn Burr, Grayling.
159	71	Levin Eugene Perry, Grayling.
145	72	Alva Frederic St. John, Grayling.
330	73	Edward Jos. Albi, Grayling.
69	74	John McCurdy Wakley, Grayling.
123	75	Francis David Heath, Grayling.
18	76	Oscar Borchers, Grayling.

Steel Against Steel
Dressed in a suit of steel armor, William F. Goss, candidate for Republican committeeman, made a campaign speech on a Chicago corner. He was, he said, going to rescue the First ward from the "drag on crooked politics."

Champion Diarist
Britain's champion diarist, J. J. Jackson Barstow, deputy lieutenant of Somerset, who faithfully kept a diary record for 38 years, is dead. The last entry in his diary, on Jan. 1, 1862, tells of how he fell through the ice.

Red Cross Friend to Doughboy In Peace as Well as War-Time



More than 41,000 men in active service had personal problems solved by Red Cross field directors last year. Scene shows field director in office and enlisted man seeking advice.

BECAUSE the efficiency of America's military forces often depends upon quick solution of the enlisted man's personal and home problems, trained Red Cross workers are stationed at military posts to give sympathetic counsel and aid. Through cooperation with Red Cross Chapters in the men's home towns, speedy and lasting solution of knotty social and economic difficulties were effected last year in 41,125 cases.

Typical conditions which undermine the enlisted man's efficiency include sickness at home, family problems, and inability to finance hospitalization of loved ones.

To fulfill its charter obligations the American Red Cross also gives vital aid to disabled veterans and their families. Workers in 3,479 Red Cross chapters last year dealt with

150,606 deserving cases. Temporary relief was given needy ex-service men and their families, and they were helped in preparing and presenting compensation and other claims for government benefits. In hospitals and regional offices of the Veterans Administration representatives of the Red Cross assisted 54,792 ex-service men and their families.

This Red Cross service is founded on the doctrine that anxiety, fear and other upsets break down the able-bodied and delay recovery of the sick.

Red Cross War Service is a peace-time as well as war-time function. Recent legislation augmenting the armed forces of the United States has led to a planned increase in the Red Cross program of help to service men.

Last Step in Draft Lottery



Col. C. R. Morris, left, stirs the blue lottery capsules containing the draft numbers of 16,500,000 registrants, while Capt. R. B. Davidson pours the last of the capsules into the historic bowl. Note the "second story" added to the famous goldfish bowl after it was discovered the bowl was not large enough to hold the 8,500 capsules.

A. F. of L. and C. I. O. Cenvene Same Day



The third annual convention of the Congress of Industrial Organizations will be held at Atlantic City, N. J., on Nov. 18—This is also the opening date of the American Federation of Labor's convention at New Orleans. Above, (left) William Green, president of the A. F. of L., and (right) John L. Lewis, who has been leading the C. I. O.

Income Law Extension

The new law extending the income tax to public utilities is estimated to affect 2 million persons.

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Outmoded Bird Theories

Outmoded theories on birds: That

swallows migrate in mud; small

birds travel on big birds' backs;

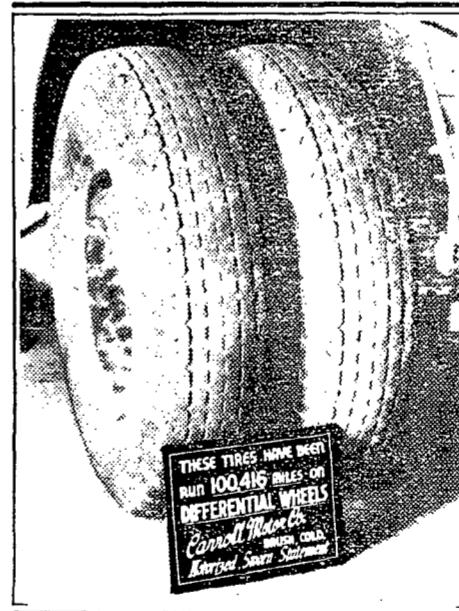
birds go to the moon.

Gas Consumption Grows

In 1939 the average consumption of gasoline by each car was 731 gallons, compared with 704 gallons

in 1938.

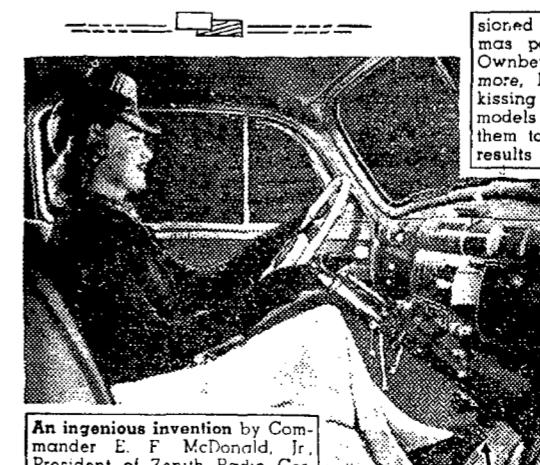
SNAPSHOTS



Tire Saver—Photo shows a set of truck tires that traveled over 100,000 miles and good for many more miles on the axle of a Fruehauf trailer equipped with differential wheels. The Carroll Motor Co. of Brush, Colorado, proudly exhibits these tires and credits the differential wheels which permit each of the four wheels to rotate independently, thus eliminating sliding or scuffing. These wheels are optional equipment on Fruehauf commercial trailers.



How an artist has to scheme and plan to get the proper "atmosphere" was demonstrated when the Gruen Watch Company commissioned noted artist Hayden Haydon to paint a Christmas poster—in summery September. Models Ruth Ownbey and Jack Lord were total strangers. Furthermore, Miss Ownbey had never before posed in a kissing role. But the resourceful Hayden soon got his models "in the mood" by getting them two watches for them to present to each other as gifts. The romantic results are shown in the picture above.



An ingenious invention by Commander E. F. McDonald, Jr., President of Zenith Radio Corporation. A new auto radio in which stations are changed by safety foot control instead of by hand, permitting driver to keep eyes on road and hands on wheel. It is now found on leading 1941 automobiles.



New Army Equipment—sub-machine guns—These guns give these soldiers the highest firing-rate of any infantrymen in the world. They are used to repel assaults and are terribly effective at short ranges. 252